

Message Text

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PAGE 01 SAO PA 00539 081700Z
ACTION ARA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----081913Z 074335 /40

R 081415Z MAR 77
FM AMCONSUL SAO PAULO
TO USDOC WASHDC
INFO SECSTATE WASHDC 7547
AMEMBASSY BRASILIA

UNCLAS SAO PAULO 0539

FROM COMMERCIAL COUNSELOR

E.O. 11652: N/A
TAGS: ECRP, BEXP, BR
SUBJECT: BRAZILIAN INTERNATIONAL TRADEMKAIRS

REF: CERP 1219, USDOC 691, SAO PAULO 246 TO USDOC, BRASILIA
1412 TO USDOC

1. THE LIST OF FAIRS AND EXHIBITIONS RECENTLY MADE AVAIL-
ABLE BY THE MINISTRY OF INDUSTRY AND COMMERCE, AND REPORTED
IN BRASILIA'S TELEGRAM UNDER REFERENCE, REVEALED TWO ADDI-
TIONAL TRADE FAIRS BEING HELD THIS YEAR WHICH WILL HAVE
INTERNATIONAL STANDING. BOTH ARE SPONSORED BY DIRETRIZ EMPREEN-

DIMENTOS S.A., RUA VOLUNTARIOS DA PATRIA, 400 - 13 ANDAR,
80.000 CURITIBA, PARANA, AND BOTH WILL BE HELD AT THE
PARQUE BARIGUI EXHIBITION HALL IN CURITIBA. DIRETRIZ IN-
FORMS US THAT BOTH FAIRS WILL UNJOY CUSTOMS WAREHOUSE FACI-
LITIES. FOREIGN GOODS EXHIBITED WILL BE PERMITTED TO REMAIN
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IN BRAZIL FOR 120 DAYS, BY WHICH TIME THEY WILL HAVE TO BE
EITHER NATIONALIZED OR RE-EXPORTED.

2. THE SHOWS IN QUESTIO ARE:

A. FIRST INTERMAD - INTERNATIONAL WOOD FAIR - JULY 8 - 17, 1977.

THIS WILL BE AN EXHIBITION OF WOOD AND WOOD PRODUCTS BY BRAZILIAN AND OTHER LATIN-AMERICAN PRODUCERS, AIMED AT BUYERS FROM EUROPE, THE US, AND THE ORIENT. DIRETRIZ TELLS US THAT THE EXHIBITORS WILL BE CHOSEN BY THE GOVERNMENTS OF THE PARTICIPATING COUNTRIES. NO MACHINERY OR EQUIPMENT IS TO BE EXHIBITED.

B. SIXTH FEMAM - NATIONAL WOOD FAIR - OCTOBER 14-23, 1977. THIS FAIR WILL BE DEVOTED EXCLUSIVELY TO WOOD-WORKING MACHINERY AND EQUIPMENT.

3. BROCHURES ON INTERMAD ARE BEING POUCHED TO BIC/OIM. BROCHURES

ON THE SIXTH FENAM ARE NOT YET AVAILABLE, BUT THE CATALOG OF LAST YEAR'S FENAM IS BEING POUCHED AS OF ANJ#

SIBLE INTEREST, TOGETHER WITH RECENT ISSUES OF THE MAGAZINE "BRAZIL MADEIRAS" WHICH WPCL GIVE SOME IDEA OF THE WOOD-WORKING MACHINERY CURRENTLY BEING ADVERTIZED IN BRAZIL BY BRAZILIAN AND GERMAN MANUFACTURERS.

CHAPIN

NOTE BY OC/T: # AS RECEIVED.

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Message Attributes

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Sent Date: 08-Mar-1977 12:00:00 am
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